



RUM BIBLE



Rum at the 'Chum'!!

Here at The Cholmondeley Arms we are building a rum collection to be proud of and some of the rum's that we have on our shelves feature in this bible.

So how did rum become the drink of choice for British sailors!!?? (and those who live by the sea, judging by the interest shown by our customers!!)

The story starts in the Caribbean in the mid 17th century, a period when the great European powers were establishing their sugar empires and tussling for territory. The fleet would have left these shores with water and beer on board but after plenty of days at sea the beer would become sour and the water undrinkable. Of course water could be re-stocked in the harbours of the Caribbean, but breweries were hard to come by!!! Even those ships that stocked wine and brandy could not replenish their stock in the Caribbean. By default rum was the sole spirit available to the fleets of the Caribbean and it was consumed on every ship with great gusto.

This led to great discipline issues, so in 1740 the consumption of rum was rationed.

Though any ration was considered suicidal during the Napoleonic war, in 1824 the ration was reduced to one gill (quarter of a pint) at dinner time... a reasonable measure by today's standards!! Over time however there was pressure to reduce the sailors reliance on what had become their 'built in stabilizer' and abolishment was on the cards. This continued through the 20th century but the 'ration' survived. However, rum's popularity was on the downturn anyway.

In 1914 83% of men in the Senior Service took their ration but by the mid-1950's this was down to only one third of men.

The dwindling affection for the rum ration together with the Admiralty becoming convinced that the rum drinking and the use of highly technical equipment didn't exactly go hand in hand, led to the 'rations' demise. Ironically though it was on land that it was decided that the rum ration should finally go. A sailor taking his ration of two double shots at the naval base was deemed unfit to drive so how could he then control a war ship or a nuclear submarine!!?

On 31st July 1970 the very last rum ration was issued, a day known as 'black tot day'.

Despite mutterings of mutiny, the day passed with considerable good humour. Sailors wore black armbands, mock funerals were held while rum tubs were consigned to the deep!!

Rum splits into three main colours - white rum, (Bacardi being the most famous brand and most drunk rum in the world), golden rum and dark rum (some describe this as red rum like the name of the famous Grand National winning horse. Rum has gone through a renaissance in the last few years with 'spiced rum' emerging as a popular choice with fresh limes and cola.

Mojitos and other rum based cocktails have seen the spirit grow again in popularity. For us the 'perfect pour' has to be a white, golden or dark rum over lots of ice with three fresh lime squeezes then topped up with coke... on a summers day there is nothing better!



10 Cane (Trinidad) 40%

Bottled by Cognac-Hennessey, the world's "leading luxury liquor manufacturer"

Ten pressed sugar canes are used for each bottle
Allegedly the "best rum in the world"



Angostura 1919 (Trinidad) 40%

Aged in charred American barrels usually used for bourbons

Aged for a minimum of 8 years
Key ingredient in the 'Ninetini' cocktail



Angostura 7 Year Dark (Trinidad) 40%

Aged in charred American barrels usually used for bourbons

Aged for a minimum of 7 years
Returned to the barrel after blending process to allow blend to marry and to give the rum its trademark "dark hue"



Angostura White (Trinidad) 37.5%

Aged in charred American barrels usually used for bourbons

Subtly blended with banana and coconut -
but nowhere near the extent of Malibu or Koko Kanu
Older than most 'white' rums but double filtered to
remove colouring caused by barrel ageing



Appleton Estate 12 Year Extra (Jamaica) 43%

A luxurious blend of 20 different rums

Aged for a minimum of 8 years
Appleton rums were originally blended as a substitute for
whisky, which was in short supply during the world wars,
which is why it is noticeably lighter in taste to most other rums



Appleton Estate VX (Jamaica) 40%

A blend of 15 different rums

The "flagship" rum of the Appleton Estate collection
Appleton rums were originally blended as a substitute for
whisky, which was in short supply during the world wars,
which is why it is noticeably lighter in taste to most other rums





Bacardi (Cuba) 37.5%

The biggest selling white rum in the world

Easily identifiable by its famous 'bat' logo Sells over 200 million bottles per year to over 100 countries



Bacardi 8 Year (Cuba) 40%

Easily identifiable by its famous 'bat' logo

Sells over 200 million bottles per year to over 100 countries
Founded by Facundo Bacardi, a wine merchant from the Catalan region in Spain



Bacardi Gold (Oro) (Cuba) 37.5%

Easily identifiable by its famous 'bat' logo

Sells over 200 million bottles per year to over 100 countries
Founded by Facundo Bacardi, a wine merchant from the Catalan region in Spain



Barbancourt 8 Year (Haiti) 43%

Found by Dupre Barbancourt in 1862

Originally sold for 20 pence per gallon
Upgraded from a 'cottage distillery' to a worldwide operation in 1952



Brugal Extra Viejo (Dominican Republic) 38%

One of the Three 'B's, the nickname for Dominica's 3 largest rum exporters (along with Bermudez and Barcelo)

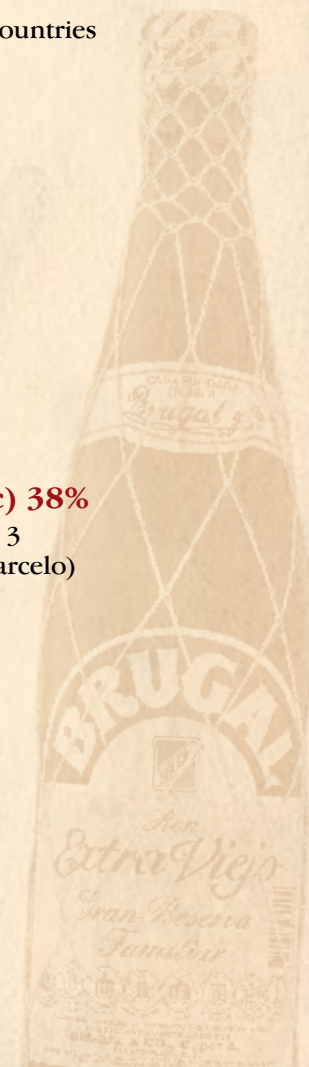
Founded by Andres Brugal Montaner in 1888
Part of the Edrington group since 2008, a major Scottish distilling company



Bundaberg (Australia) 37%

Often referred to as 'Bundy'
Distillery was originally built to cope with waste from the Bundaberg sugar mill

The polar bear on the bottle is to symbolize that Bundaberg can "ward off the coldest chill"





Captain Morgan's (Various Caribbean) 40%

Named after famous Welsh privateer Sir Henry Morgan

Was called 'Long Pond' before the distillery was bought by the Seagram company in 1944
Now owned by the Diageo Corporation



Clement Rhum VSOP (France) 40%

Founded by Homere Clement in 1887
Distillery originally bought to stop rioting by disgruntled sugar field workers

Distilled using the same techniques as Cognac rather than traditional rum to give it a noticeably different flavour



Cruzan Single Barrel (US Virgin Islands) 40%

Founded in 1760

Owned by Fortune Brands, a major US holding company
Won the 'World's best rum' title at the World Spirit Awards in 2000



El Dorado 15 Year (Guyana) 43%

Means 'The golden one' in Spanish

Was the name of the mythical City of Gold
Only founded in 1992



Flor de Cana Dark 7 Year (Nicaragua) 40%

Means 'flower of the cane' in Spanish

Founded in 1937
Also produces 'Zeta', a world famous citrus and rum drink



Flor de Cana Gold 4 Year (Nicaragua) 40%

Means 'flower of the cane' in Spanish

Founded in 1937
Also produces 'Zeta', a world famous citrus and rum drink





Gosling's Black Seal (Bermuda) 40%

Allegedly the 'only' rum of Bermuda

Key ingredient in the 'Dark 'n' Stormy' cocktail
Known in most parts of the world as the 'Black Seal'



Havana Club 3 Year (Cuba) 40%

Founded by Jose Arechabala in 1878

50% of the company is owned by the Cuban government
Not available at all in the US due to poor relations with Cuba



Havana Club Anejo Blanco (Cuba) 37.5%

Founded by Jose Arechabala in 1878

50% of the company is owned by the Cuban government
Not available at all in the US due to poor relations with Cuba



Havana Club 7 Year (Cuba) 40%

Founded by Jose Arechabala in 1878

50% of the company is owned by the Cuban government
Not available at all in the US due to poor relations with Cuba



Koko Kanu (Jamaica) 37.5%

A coconut infused rum, much like the more famous Malibu
Means 'coconut canoe' in the language of the Arawak

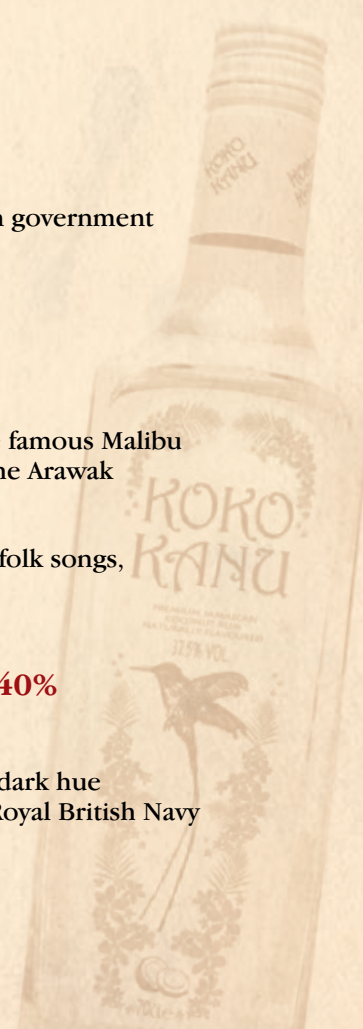
Indians, once native to Jamaica
Mentioned in several well known Jamaican folk songs,
usually as a very potent drink



Lamb's Navy (Various Carribean) 40%

A blend of 18 West Indies rums

Matured in oak casks to give it's trademark dark hue
The 'Navy' in the title is a reference to the Royal British Navy





Lamb's Spiced (Various Caribbean) 37.5%

Matured in oak casks to give it's trademark dark hue
The 'Navy' in the title is a reference to the Royal British Navy

Part of the 'Chilled gecko' cocktail, which also includes cloudy apple juice and fresh lemon



Morgan's Spiced (Various Caribbean) 35%

Named after famous Welsh privateer Sir Henry Morgan

Was called 'Long Pond' before the distillery was bought by the Seagram company in 1944
Now owned by the Diageo corporation



Mount Gay (Barbados) 40%

Allegedly the oldest rum in the world (more than 300 years old)

Sold in 66 countries throughout the world
Mount Gay sponsors over 110 major sailing events throughout the world



Mount Gay Extra Old (Barbados) 43%

Allegedly the oldest rum in the world (more than 300 years old)

Sold in 66 countries throughout the world
Mount Gay sponsors over 110 major sailing events throughout the world



Myer's Dark (Jamaica) 40%

Produced by the Diageo company

Founded in 1879
Often used as a cooking ingredient in both sweet and savoury recipes



Pussers (Various Carribean) 54.5%

Named after the 'purser' – the man who issues sailors with their rations and kit

Navy sailors were issued with 75ml daily from 1655 to 1970
A portion of each sale is paid to the RN Sailor's fund





Pyrat Rum (West Indies) 40%

Hand bottled (each one comes with a certificate stamp)

Made by Patron, a major US Tequila company
Decorated with a picture of Hoti, patron Saint of bartenders



Ron Matusalem Clasico 10 Year (Cuba) 40%

Founded in Cuba but is now distributed from the Dominican Republic

Established by Benjamin and Eduardo Camp, two brothers from Spain in 1872
Named after Matusaleh, a man who allegedly lived for 969 years



Ron Matusalem Gran Reserva (Cuba) 40%

Founded in Cuba but is now distributed from the Dominican Republic

Established by Benjamin and Eduardo Camp, two brothers from Spain in 1872
Named after Matusaleh, a man who allegedly lived for 969 years



Ron Matusalem Platino (Cuba) 40%

Founded in Cuba but is now distributed from the Dominican Republic

Established by Benjamin and Eduardo Camp, two brothers from Spain in 1872
Named after Matusaleh, a man who allegedly lived for 969 years



Sailor Jerry's (Various Caribbean) 40%

Named after world famous tattoo artist "Sailor" Jerry Collins

This spiced rum was his own personal recipe
Blended with lime and vanilla for its uniquely sweet taste



Wood's 100 Navy (Guyana) 57%

Originally discovered by mixing waste spirit products into a potent drink known as 'kill Devil'

Began exporting in the 1730s, mainly to sailors and merchants
Distributed at the Diamond distillery in Guyana



Wray & Nephew Overproof (Jamaica) 63%

Accounts for over 90% of all rum sold in Jamaica
The world's top selling high-strength rum

Has won many spirit awards throughout the world, despite its characteristically unpleasant taste!



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